



NAME \_\_\_\_\_

ORGANIZATION \_\_\_\_\_ TITLE \_\_\_\_\_

MAILING ADDRESS \_\_\_\_\_

\_\_\_\_\_

TEL \_\_\_\_\_ E-MAIL \_\_\_\_\_

### **THE LEADERSHIP CONTINUUM (TLC)**

**TUITION FEE: \$750 per person**

*Class size will be limited to 15 participants.*

A complete application will consist of the following:

- Answers to the 2 questions below. Please limit your responses to 250 words each.
- A letter of support from your organization's CEO, recommending you as a candidate for The Leadership Continuum

1. Discuss how your commitment to providing opportunities for individuals with barriers to community access has evolved since your completion of the MARO Leadership Academy, and describe what you have gained from your Academy experience.

2. Describe your motivation for applying for The Leadership Continuum, particularly as it relates to your career objectives.

**APPLICATIONS MUST BE RECEIVED**

**BY JULY 20, 2018**

**TO BE CONSIDERED**

Submit to: MARO – 417 Seymour Ave, Suite 5 - Lansing, MI 48933

Attention: Todd Culver, Chief Executive Officer

[tculver@maro.org](mailto:tculver@maro.org)



Leadership is a journey, not a destination. Good leaders are always seeking to sharpen their skills and increase performance. Take your leadership to the next level! TLC is designed exclusively for graduates of the MARO Leadership Academy who are ready to advance their knowledge and skills as leaders. This comprehensive series will allow participants to take a deep dive into three areas of leadership:

### **Session 1-Defining Leadership**

Date: August 9, 2018 – 9:00 AM – 4:00 PM

Location: JVS – 29699 Southfield Road – Southfield, MI 28076

How will your leadership define you as a leader? Examine the past and shape the future. Individual goal setting, accountability and evaluation will be explored and discussed. Lead with intention!

Outcome objectives:

- Individual Leadership Vision Statement
- Actionable goals for the sessions and beyond
- Increased understanding of each individuals current skills and talents as a leader
- Plan for growth

### **Session 2-Practical Leadership**

Date: September 13, 2018 – 9:00 AM – 4:00 PM

Location: Peckham Inc. –3150 Capitol City – Lansing, MI 48906

How does leadership impact you and others around you daily? How do you balance future vision with daily management? All levels of policy, governance and management will be explored. Lead with purpose!

Outcome Objectives:

- Understanding of how we influence policy, governance and management at all levels
- Understanding of skills and behaviors that impact day to day team outcomes
- Gain tips and tools for effective team management
- Plan for immediate application



### **Session 3-Transformational Leadership**

Date: October 11, 2018 – 9:00 AM – 4:00 PM

Location: Oakland Community Health Network – 5505 Corporate Drive - Troy, MI 48098

How will you anticipate and adapt to the ever-changing environment in which you lead? How will you lead change and inspire followership? How will you continue to grow and be a model of leadership excellence? Lead with confidence!

Outcome objectives:

- Understanding of the impact of change in organizations
- Tips, skills and tools for leading complex change
- Personal Development and evaluation plan

### **Session 4-WrapUp**

Date: November 15, 2018 – 9:00 AM – 4:00 PM

Location: Goodwill Industries – 3777 Sparks Drive SE, Grand Rapids, MI 49546

This critical session is new this year! How will you lead with intention? What resources are available to you for support, encouragement and accountability? What evidence is there that you lead with quality, substance and integrity?

Outcome objectives:

- Cement the bond that has grown between participants
- Understand how to lead with strength
- Wrap up on-going discussions and activities

### **Additional Information-**

TLC will limit the number of participants to maximize the ability for deep discussion, relationship building and customized session content. Apply early for the best chance of being accepted into this year's group.

Each session will include topical presentation and discussion, case studies, and opportunities for each member to bring current leadership issues and challenges to the group for input and guidance. Sessions 2-4 will address objectives as outlined above and will also include topics and materials customized to address the interests and needs of the group.

Homework and additional work outside of the sessions will be included. While the expectation is a rigorous and quality outcome, outside assignments will be manageable within the timeframe of the sessions.



**Overnight Accommodations:**

**Sessions 1:**

Hilton Garden Inn – Troy  
200 Wilshire Drive – Troy, MI 48084  
Phone: 248-247-7280  
MARO Rate: \$159 plus taxes  
Reservations must be made no later than July 8

**Sessions 2:**

Crowne Plaza Hotel & Resorts  
925 S Creyts Roads – Lansing, MI 48917  
Phone: 517-323-7100  
MARO Rate: \$135 plus taxes  
Reservations must be made no later than August 13

**Sessions 3:**

Hilton Garden Inn – Troy  
200 Wilshire Drive – Troy, MI 48084  
Phone: 248-247-7280  
MARO Rate: \$159 plus taxes  
Reservations must be made no later than October 10

**Sessions 4:**

Hilton Garden Inn – Grand Rapids East  
2321 East Beltline Ave. SE – Grand Rapids, MI 49546  
Phone: (616) 608-8801  
MARO Rate: \$170 plus taxes  
Reservations must be made no later than October 15